



WBZ TV 4

CONTRACT NO. REV. 1061-58129-1

DATE PRINTED

08/23/12

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

		ANI				PAGE 1
11548	AGENCY (OR SERVICE) ACT	ring AS AGENT FOR 10551	6 ADVERTIS	SER (OR AGENC	Y AND ADVERTISER)	Cancellation Notice
NAME	MULTI MEDIA SERVICES	CORP.	SCOTT BROWN	FOR U.S. SEA	NATE COMMITTEE	
AND	915 King St Fl 2		337 Summer	St		Regulred
AND						Announcement 28 days
ADDRESS	Alexandria V	/A 22314-3091	Boston	MA	02210-1707	prior notice
	USA		USA			
CONTACT	N. MCDONALD		PRODUCTBR	OWN/R/US SEN I	MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 5038	PRODUCT 1	1302		
NATIONAL SALESPERSON		<u> </u>				
BROADCAS	T SCHEDULE STABLING 087	26/12 AND ENDING 09/02	/12 NO. WE	EKS: 2		

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY; CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

		SPOTS	FROM TI	ME	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
EM	DAYS	PWK	FRUM	10	LENGTH	EFFECTIVE DATES	TOGICANO	550011	Sitti Time	101110
1 IXEO	M-F	10	05:58A	07:00A	30s	08/27/12-08/31/12	WBZ NEWS	10	585.00	5850.00
2 IXED	M-F	10	07:00A	09:00A	30S	08/27/12-08/31/12	THE EARLY SHOW	10	450.00	4500.00
3 XEC	M-F	5	09:00A	10:00A	30s	08/27/12-08/31/12	RACHAEL RAY	5	450.00	2250.0
4 XED	M-F	3	11:00A	12:00N	305	08/27/12-08/31/12	PRICE IS RIGHT	3	990.00	2970.0
5 IXEC	M-F	5.	12:00N	12:272	305	08/27/12-08/31/12	WBZ NEWS	5	540.00	2700.0
6 IXEC	M-F	5	12:27P	02:00P	30s	08/27/12-08/31/12	CBS SOAP ROTATION	5	495.00	2475.0
7 IXEC	M-F	5	03:00P	04:002	305	08/27/12-08/31/12	DR. PHIL	5	600.00	3000.0
8 IXEC	M-F	5	04:00P	05:00P	30s	08/27/12-08/31/12	JUDGE JUDY	5	720.00	3600.0
9 IXED	M-F	5	05:00P	05:30P	30s	08/27/12-08/31/12	5PM NEWS	5	855.00	4275.(
10 IXED	M-F	5	05:30P	06:00P	30\$	08/27/12-08/31/12	530PM NEWS	5	945.00	4725.0
11	M-F	5	06:00P	06:30P	305	08/27/12-08/31/12	WBZ NEWS	5	1170.00	5850.0

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an Integral part of this Agreement. It this contract is with an Advertisar, retarences to Agency apply to Advertisar, except no commission will be allowed an Advertiser.





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Cancellation Notice

Announcement 28 days

DATE PRINTED 08/23/12

PAGE

Required

prior notice

AND

WBZ TV 4

AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 ADVERTISER (OR AGENCY AND ADVERTISER)

MULTI MEDIA SERVICES CORP. SCOTT BROWN FOR U.S. SENATE COMMITTEE

915 King St F1 2 337 Summer St.

ADDRESS Alexandria VA 22314-3091 Boston MA 02210-1707

> 1ISA USA

CONTACT N. MCDONALD PRODUCTBROWN/R/US SEN MA

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. PRODUCT 1302

SALESPERSON 5038 CODE

NATIONAL SALESPERSON

11548

NAME

AND

BROADCAST SCHEDULE STARTING 08/26/12 AND ENDING 09/02/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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- cthricit ;		SPOTS	Т	ME				5 1440.00 720 5 2250.00 1129 5 350.00 179 10 150.00 150 5 180.00 90 10 450.00 450 14 800.00 1120		
ITEM	DAYS	PWK	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS		UNIT RATE	TOTAL VALUE(1)
							-			
FIXE										
				1						
12 FIXE		5	07:00P	07:282	30S	08/27/12-08/31/12	WHEEL OF FORTUNE	5	1440.00	7200.00
		}								
			07 00-	05 55-						
13 FIXE	M-P	5	07:28P	07:57P	30S	08/27/12-08/31/12	JEOPARDY !	5	2250.00	11250.00
1.8	M-F		11:35Þ	10 07	3.00	00 (00 (10 00 (24 (40		_		
14 LUR	14-14	5	11:305	12:37A	305	08/27/12-08/31/12	DAVID LETTERMAN	5	350.00	1750.00
	ì									
15	M-F	10	12:37A	01:37A	305	08/27/12-08/31/12	LATE LATE SHOW	10	150 00	1500.00
LUR			12.376	01.372	305	00/2//12-08/31/12	DATE DATE SHOW	10	150.00	1500.00
		İ								
16	M-Th.Su	1	04:29A	05:00A	305	08/26/12-08/26/12	WBZ NEWS	5	100 00	900.00
		4	V-2.12511	V2.0011	305	08/27/12-08/30/12	ALTS TABLE	1	180.00	900.00
FIXE										
17	M−F	1.0	05:00A	05:56A	305	08/27/12-08/31/12	WBZ NEWS	10	450.00	4500.00
FIXE							,,,,,			4300.00
18	M-Sa	14	11:00P	11:35P	30s	08/27/12-09/02/12	WBZ NEWS	14	800.00	11200.00
LUR	Su		11:00P	11:35P						
LUM								Ì I		
19 FIXE	W	1	07:00P	07:28P	305	08/29/12-08/29/12	PATRIOTS PRE GAME SHOW	1	2000.00	2000.00
, (//										
20 FIXE	W	1	07:28P	10:30P	305	08/29/12-08/29/12	NFL PRE-SEASON (PATRIOTS)	1	10000.00	10000.00
			06.00-	45.00-		00.000.000.000				
21 FIXE	Sa	1	06:00A	07:00A	30S	09/01/12-09/01/12	WBZ NEWS	1	450.00	450.00
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	AN	ID	PAGE 3
11548	AGENCY (OR SERVICE) ACTING AS AGENT FOR 1055	16 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	MULTI MEDIA SERVICES CORP.	SCOTT BROWN FOR U.S. SENATE COMMITTEE	
AND	915 King St Fl 2	337 Summer St	Required
ABBBEOG			Announcement 28 days
ADDRESS	Alexandria VA 22314-3091	Boston MA 02210-1707	prior notice
	USA	USA	
CONTACT	N. MCDONALD	PRODUCTEROWN/R/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCYEST, NO. 5038	PRODUCT 1302 CODE	
NATIONAL SALESPERSON			

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BROADCAST SCHEDULE STARTING 08/26/12 AND ENDING 09/02/12

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NO. WEEKS:

-cthricity		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
22 FIXED	Sa	2	07:00A	08:00A	30s	09/01/12-09/01/12	WEZ NEWS	2.	540.00	1080.00
23 FIXED		1	07:00P	07:28P	30s	09/01/12-09/01/12	WHEEL OF FORTUNE	1	630.00	630.00
24 FIXED	Sa	1	07:28P	07:56P	30\$	09/01/12-09/01/12	JEOPARDY!	1	720.00	720.00
25 FIXED		1	05:00A	06:00A	30\$	09/01/12-09/01/12	WB2 NEWS	1	200.00	200.00
26 FIXED		1	06:00A	07:00A	30s	09/02/12-09/02/12	WBZ NEWS	1	450.00	450.00
27 FIXED	Su	1	07:00A	08:00A	303	09/02/12-09/02/12	WBZ NEWS	1	540.00	540.00
28 FIXED	Su	2	08:00A	09:00A	3 OS	09/02/12-09/02/12	WBZ NEWS	2	675.00	1350.00
29 FIXE	Su	2	08:57A	10:30A	30s	09/02/12-09/02/12	CBS SUNDAY MORNING	2	1800,00	3600.00
30 LUR	Su	1	07:00F	08:00P	30s	09/02/12-09/02/12	60 MINUTES	1	2200.00	2200.00
31 FIXE		1.	10:30P	11:00P	305	08/29/12-08/29/12	PATRIOTS PRE SEASON POST	1	2025.00	2025.00

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PAGE 4 AND ADVERTISER (OR AGENCY AND ADVERTISER) 11548 AGENCY (OR SERVICE) ACTING AS AGENT FOR 105516 Cancellation Notice SCOTT BROWN FOR U.S. SENATE COMMITTEE MULTI MEDIA SERVICES CORP. NAME Required 915 King St Fl 2 337 Summer St AND Announcement 28 days **ADDRESS** VA 22314-3091 MA 02210-1707 Alexandria Boston prior notice USA USA N. MCDONALD CONTACT PRODUCTBROWN/R/US SEN MA PRODUCT AGENCY EST. NO. 1302 LOCAL PAT CASHEN POLITICAL SALESPERSON 5038 NATIONAL SALESPERSON

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NO. WEEKS:

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пем	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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